

Hispanic Fact Sheet

- As of July 1, 2005, here are 46.6 million Hispanics in the United States - 14% of the nation's total population including 3.9 Puerto Ricans
- Today, Hispanics constitute the nation's largest ethnic or non-white population
- By 2009, nearly one person out of every six in the United States will be of Hispanic origin
- By 2050 it is projected that there will be 102.6 million Hispanics in the United States -- 24% of the nation's total population
- Hispanics are more likely to be employed than the average person in the U.S. 2006
- Hispanics are younger than any other group – 1 out of 3 are under age of 24.
- There are 13 states with at least half a million Hispanic residents: Arizona, California, Colorado, Florida, Georgia, Illinois, Nevada, New Jersey, New Mexico, New York, North Carolina, Texas and Washington
- The Hispanic community is diverse: 66.8 are of Mexican ancestry, 8.6% Puerto Rican, and 3.8% Cuban. Central and South American representation has been growing – 12.1% Central and 5.3% South American.
- The majority of U.S. Latinos speak Spanish at home: 56% speak only Spanish, 26% speak Spanish and English equally and only 18% speak English. Above statistics are from the 2006 US Census.
- U.S. Hispanic purchasing power is nearly \$716 billion and is projected to reach as much as \$1 trillion by 2010 (Arbitron, 2004)
- Seven of ten U.S. Latinos have completed high school, attended college, or have a college degree or higher. 10.6% are college graduates, 27.4% have attended college, and 35.2% have a high school degree. However, 29.6 % have less than a high school degree – making education a top Hispanic priority. US Census
- Hispanics are optimistic - 60% believe they can start out poor, work hard, and end up rich! 75% believe their opportunity to succeed is better than their parents as compared to 56% of non-Hispanic. Source: 2003 New York Times/CBS Poll